Call for Sponsors for the USPA Free Online Masterclass Series – 40 Classes since 2019!

Why Does USPA need Sponsors? USPA traditionally held large in-person conferences. The fees collected at these conferences powered the work of USPA for the rest of the year.

Then ZOOM and its ilk came along just in time during the pandemic to offer our children ongoing education, music lovers access to symphonies, and friends and families the ability to keep in touch. So too, USPA crew learned new skills - to join the tech savvy of the 21st Century in order to bring you cutting edge science and preserve the continuity of USPA.

The USPA website has been refined and redesigned. The Members Only page has been expanded. Over 1400 USPA conference lectures were transferred to digital format, for ease of purchase, distribution and posterity.

The biggest project undertaken was the creation of an ongoing series of Free Masterclasses. As of January 2023, USPA has presented 41 of these classes.

The volunteers of USPA are happy to donate their time to bring these programs to you, but actual costs are increasing. Our Zoom membership fees and web fees are rising.

Yes, now we are asking for money. :) BUT – we'd like to do it in a win-win way. If your company sponsors one of our Masterclasses, we'll give you advertising time online (recorded by you if you wish) before the class, mention in our email blasts and acknowledgement in the "Sponsors' Spot" in our newsletters. Below are the tiers and terms of Sponsorship. (If you don't use the company benefits, we will still mention you in our presentation and your support will be tax deductible.)

Would You Consider Being a Sponsor for one of our Future Webinars?		
Sponsorship Tiers:		Benefits:
"Wild	Donation	• Sponsorship Leader: 1 minute advertisement when master class starts
Pendulum"	of \$100	Mentioned in the Chat column (visible during the Zoom) with company
Patron		PR if this is a company. Or – "with thanks to" if it is an individual or family.
		Mentioned in <u>one email</u> sent out prior to the sponsored Masterclass
		Listed on the Donor Page of the Monthly Newsletter
"9-49	Donation	• Sponsorship Leader: <u>2 minute</u> advertisement when master class starts
Vitalizer"	of \$200	Mentioned in the Chat column (visible during the Zoom) with company
Patron		PR if this is a company. Or – "with thanks to" if it is an individual or
[9-49 is the		family.
radionic rate for General		 Mention in <u>two emails</u> sent out about prior to the sponsored Masterclass
Vitality!]		Listed on the Donor Page of the Monthly Newsletter
"Free Energy"	Donation	Sponsorship Leader: 3 minute advertisement when master class starts
Patron	of \$300	 Mentioned in the Chat column (visible during the Zoom) with company PR if this is a company. Or – "with thanks to " if it is an individual or family.
		 Mention in two emails sent out prior to sponsored Masterclass
		Listed on the Donor Page of the Monthly Newsletter

If you are interested in being a Sponsor one or more of our Masterclasses, please contact Scott Beutlich, our Secretary/Treasurer at uspsychotronics@yahoo.com

Thank you for your time and for considering Patronage for our Masterclasses.

Sincerely,

USPA Board of Directors